

MAKE IDEAS WORK

LIGHTMATTER



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Overview

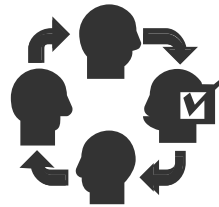
About Lightmatter

- Web and mobile product development firm in New York.
- Work with startups to help them build their businesses and ideas from the ground up or augment their existing design and engineering teams to make their companies stronger, more productive, and efficient.

Bringing ideas to life

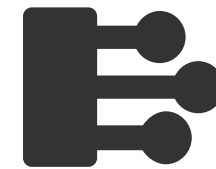
- Since 2013, we've collectively helped more than a 50 companies launch new products
- The companies we've worked with have collectively raised \$20 million.
- We provide UX/UI design expertise to early stage startups that sets their branding and tone for years to come
- Work closely with partner companies to architect the right technical solutions to their specific product needs

VC Partnership Program



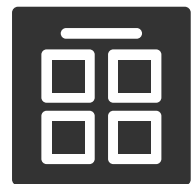
1. Technical recruiting and vetting of potential development candidates

Evaluating potential technical candidates through interviews and pair programming as well as opening our network of technical talent to your portfolio companies.



2. Development Operations

Implement industry-leading tools and services to improve code production and deployment practices.



3. Software Design & Development Support

- **Product strategy**
- **UX/UI Design**
- **Full-stack development**



4. Lead generation for your firm

Make direct introductions to qualified startups and entrepreneurs

What we're looking for

- Client partnerships where we can be introduced to other VC firms
- Opportunity to fill gaps in VCs' technical knowledge and extend their entrepreneurial network
- Provide tech-based recommendations to facilitate the investment decision-making process
- Introductions to VC portfolio companies where there's a clear area Lightmatter can be helpful in